

## SuperSonic Imagine Signs Agreement With Resource Optimization & Innovation (ROi) for Aixplorer Ultrasound System

*More Than 1 500 Members and Affiliates Gain Greater Access  
to Highly Innovative Diagnostic Imaging Technology*

**Aix-en-Provence, France, May 13, 2014** - SuperSonic Imagine (Euronext: SSI, FR0010526814), the highly innovative ultrasound company which invented ShearWave™ Elastography, announced that it has signed a three year agreement with ROi (Resource Optimization & innovation) to make the Aixplorer Ultrasound System available to ROi's more than 1,500 members and affiliates in the USA. ROi manages more than 500 contracts as the nation's 7<sup>th</sup> largest non-government Group Purchasing Organization (GPO), approaching \$1billion in their health care contract portfolio.

ROi members will now be able to acquire Aixplorer, the new generation Ultrasound System with ShearWave™ Elastography, on the pre-negotiated terms with the option of customized leasing plans. Aixplorer is a new generation ultrasound imaging system for breast, liver, thyroid, prostate and other organs which enables electronic palpation that displays real-time, quantitative (kPa) tissue elasticity on a color-coded bi-dimensional map. This aids physicians in their diagnostic process as tissue stiffness varies with pathologies.

The unique capabilities are a result of Aixplorer's UltraFast™ platform which images up to 200 times faster than conventional ultrasound, making it the only system in the world that can, in real-time, generate shear waves in tissue and simultaneously image and compute the velocity of these waves in order to visualise and calculate tissue stiffness.

SuperSonic Imagine CEO and President Jacques Souquet stated that, *"The agreement with ROi is further validation of Aixplorer which has a global installed base and is having a positive impact on patient care worldwide. This will help to raise awareness of Aixplorer and to bring this highly effective diagnostic tool to clinicians and patients in the ROi network"*.

### **About Resource Optimization & Innovation (ROi)**

Founded in 1990 by Mercy, the nation's 6th largest Catholic health care system, ROi is widely considered the most advanced and integrated provider-owned supply chain organization in health care. ROi's helps to align the interests of all health care stakeholders by transforming the traditional ways of health care supply chain management.

### **About SuperSonic Imagine**

Founded in 2005 and based in Aix-en-Provence (France), SuperSonic Imagine is a company specializing in medical imaging. The company designs, develops and markets a new generation ultrasound system, Aixplorer®, with an UltraFast™ platform that can acquire images 200 times faster than conventional ultrasound systems. Aixplorer® is the only system that can image two types of waves: ultrasound waves ensure excellent image quality and shear waves, which allow physicians to visualize and analyze the stiffness of tissue in a real-time, reliable, reproducible and non-invasive manner. This innovation, ShearWave™ Elastography, significantly improves the detection and characterization of numerous pathologies in several applications including breast, thyroid, liver and prostate. SuperSonic Imagine has been granted regulatory clearances for the commercialization of Aixplorer® on the main markets. Over the past years, SuperSonic Imagine enjoyed the backing of several prestigious investors, among which Auriga Partners, Edmond de Rothschild Investment Partners, Bpifrance, Omnes Capital and NBGI.

For more information about SuperSonic Imagine, please go to [www.supersonicimagine.com](http://www.supersonicimagine.com)

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